



### Rules & Regulations

1. Contestants for this event will be selected randomly from all clients who fund their mortgage using Mortgage Brokers Ottawa between September 24<sup>th</sup>, 2009 & February 28, 2010. Contestant must show proof of identification prior to attempting their shot. Selected contestants may not transfer their participation to another individual of their choosing.
2. Four Finalists will be drawn on Monday March 8, 2010 from all qualified entries. On March 14, 2010, the four finalists will participate in an on ice competition immediately prior to the Million Dollar Shootout to select the contestant to take the shot.
3. To qualify for the **\$1-Million** prize (payable in a 40 year annuity), contestant will be required to successfully make the specified hockey shot in the exact order as listed below:
  - a) One shot which travels completely through the target opening;
  - b) The target will also contain (2) consolation openings, distinctly marked. Should contestant score through one of the consolation target openings, participant will be rewarded with \$25,000 cash or prize.
4. Important: without exception, no more than one (1) attempt per contestant may be made at the hockey template shot. An attempt at shooting the puck which misses the puck entirely will not be considered as that contestant's attempt. No second opportunity may be given at a shot that makes physical contact with the puck under any circumstances.
5. The contestant will be permitted a single attempt to win the \$1-Million prize, or secondary prize.. Practice and/or warm-up shots during the final event on March 14, 2010 at the Ottawa 67's home game are prohibited.
6. A contestant may NOT wear skates when attempting their shot.
7. The following classes of people shall be INELIGIBLE to participate:
  - a) current or former professional or semi-professional hockey or roller hockey players;
  - b) current or former college, Olympic or junior league (levels A, B, C, D) hockey players (or coaches) who have played or at that level or coached at the Junior level (OR HIGHER) within the past six (6) years;
  - c) this contest also excludes anyone participant whom has played organized hockey above the midget level in the past FIVE years.
  - d) employees, family members of employees of Mortgage Brokers Ottawa, or any promotional or related agencies involved in this event are also ineligible.

### **Consent to Personal Information Use and Disclosure**

By accepting the invitation to participate as a finalist on March 14, 2010, the entrant:

- a) consents to the Sponsor's collection of the personal information provided in the contest entries;
- b) consents to the use of his/her personal information for marketing purposes.
- c) grants to the Sponsor the right to use his/her personal information and photograph for the purpose of administering the Contest, including, but not limited to, contacting and announcing the winners, for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation; and
- d) acknowledges that the Sponsor may disclose his/her personal information to third-party agents and service providers in connection with any of the activities listed in a, b and c above.
- e) Personal information will not be provided to, stored by, or sold to any other organizations outside of the Sponsor and its agencies, affiliates or third party service providers involved with this campaign. The Sponsor will use the entrant's personal information only for identified purposes, and will protect the entrant's personal information.